

GOKUL PARMAR

Product | UI UX Designer

EXPERIENCE

- Brandemic -UX Designer

Feb 2023 to Present (Full Time)

Lead UI/UX design for diverse projects, including startups and prominent businesses at Brandemic.

- Greenflagin -UX Designer

Oct 2022 to Jan 2023 (Full Time)

Enhanced user experiences across a spectrum of projects, collaborating with clients at GreenFlag

- Pickmount - Founder

Dec 2021 to Nov 2022 (Part Time)

Founded, operated, and successfully sold Pickmount, an e-commerce startup during college years

- Kredio -UX Designer

Sep 2021 to Aug 2021 (Internship)

Interned at Kredio, contributing to UX design in finance-focused projects

EDUCATION

- B.Tech -Mechanical Engineer

Aug 2019 to March 2023 (Full Time)

Lakshmi Narain College of Technology, Bhopal (M.P.)

PROJECT

Portfolio Site : gokulparmar.com

- Freakins - E-commerce
Shark Tank Funded Startup
- Peeyo - E-commerce
Drink beverage - Gen z
- Blisso - E-commerce
Luxury Bed Mattress
- Fluant - E-commerce
D2C Gen Z skin care Brand
- Experteaze - App UX
Health and Wellness Services (SAAS App)

SKILLS

- UX Design
- Graphic Design
- Figma
- Adobe XD
- Marketing
- Collaboration
- Prototyping, wireframing, user flows, mockups
- User research, Problem Solving

CONTACT DETAILS

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